

TOP 5 MOST COMMON ELEARNING CHALLENGES AND HOW TO OVERCOME THEM

eLearning Made Inspirational



Life is full of obstacles, but e-learning professionals have a unique set of e-learning challenges that come with the job title. In fact, there are some hurdles that must be leapt over regularly. From bland subject matter to stretching shoestring budgets, knowing as many tricks in the book as possible is necessary to get through the day in one piece and persevere. Here are the top 10 e-learning challenges that professionals face almost every day and we added a few best practise tips and tricks to overcome these challenges.

#1

LACK OF LEARNERS' MOTIVATION.

One of the most common eLearning challenges that eLearning professionals must overcome is an overall lack of learner motivation. It might stem from learners who aren't enthusiastic about the content or aren't interested in the subject matter.

Even topics that are dry or boring have the potential to become exciting and effective if you know how to make them relevant and interesting for your learners. Scenarios, eLearning games, and videos are great ways to achieve this. All of these give learners the opportunity to immerse themselves within the subject matter, rather than just reading about it.



To overcome this hurdle, it's important to make the eLearning course as engaging and inspiring as possible.

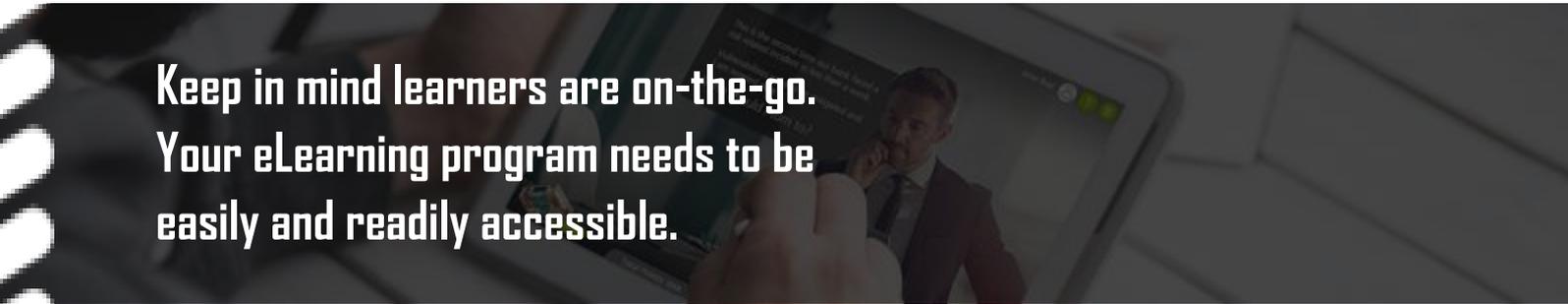
#2

THE BUSY SCHEDULES OF THE LEARNERS.

In this day-and-age, it seems that everyone is running short on time. There aren't enough hours in the day, and there isn't any room in the schedule for learning. Many people are hesitant to take an eLearning course because they think they

won't be able to go at their own pace or that it will require a great deal of their time. You can overcome this by ensuring that your eLearning course is in bite-sized chunks learners can access whenever and wherever required.

You should avoid lengthy text blocks or cluttered pages within your eLearning modules. As such, you'll need to grab learners attention from the start with visually compelling graphics and images, and keep them engaged with multimedia elements which deliver key pieces of information clearly and concisely.



Keep in mind learners are on-the-go.
Your eLearning program needs to be
easily and readily accessible.

#3

THE BELIEF THAT ELEARNING OFFERS NO SUPPORT.

It is a general misconception that eLearning courses offer no support for their learners. In fact, this belief prevents many individuals from enrolling, even if are highly motivated to learn and have the time to do so. To overcome this eLearning challenge, be sure to have a solid support system in place for all of your learners.



Offer them an FAQ that can help them remedy any common issues, and email or instant message support for more complicated questions or concerns.

Encourage peer collaboration through the various best practises of Social Learning. From online open forumsto peer groups, social learning is an eLearning must!

#4

THE BELIEF THAT LEARNERS SHOULD BE TECH SAVVY

Keep things simple, but meaningful, when integrating multimedia into your eLearning course, so that you appeal to a broader learning audience.

Not all learners are going to have the latest and greatest tech gadgets, nor all learners are going to be “tech savvy”. And the truth is that there is no reason to be! This perception is yet another eLearning challenge. However, this can be overcome by ensuring that your eLearning course is available on a wide range of devices and platforms, and easy to navigate.

Your eLearning deliverable should also be free of any multimedia elements that may be difficult to use, or those that can't be controlled by the learners conveniently. For example, you shouldn't include a video that the learners cannot pause or adjust the volume, regardless of whether they are watching it on their laptop or mobile phone.

LEARNERS CAN'T SEE THE REAL-WORLD IMPLICATIONS OF THE ELEARNING COURSE.

#5

Sometimes a learner is not able to see the value or benefit of the eLearning course, and especially how the subject matter is going to help him/her in the real world. For learners to become truly engaged in the overall eLearning process, they have to be aware of how the content is going to translate in real world settings.



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To tackle this eLearning roadblock, you may want to integrate simulations or eLearning scenarios that help the learner to see how they can apply the information they've learned in real life. You can also offer them real world examples, or group collaboration projects that are based around problems or issues they might encounter regularly outside of the virtual classroom.



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